

Agent Update



An Update From BlueChoice HealthPlan Sales/Marketing

July 13, 2009

NEW BILLING E-MAIL ADDRESS AND BILLING SCHEDULE

New Billing E-mail Address

Earlier this year, BlueChoice HealthPlan introduced BlueChoice® Individual Coverage. This new product line encompasses our original BlueChoice® for Kids and our new BlueChoice® for Young Adults products. To better assist you, we created a new billing e-mail address that will serve the entire Individual Coverage product line: individual.billing@bluechoicesc.com. Please begin using this e-mail address immediately, as the previous address is no longer functional.

New Billing Schedule

With the implementation of BlueChoice Individual Coverage, BlueChoice HealthPlan has also changed to a monthly billing cycle. We now bill all members for their premiums on a monthly basis. Members who were making quarterly or annual payments may continue to do so. We will apply a payment in excess of the current amount due to future bills.

If you have questions regarding these changes, please contact your small group marketing representative:

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