

Agent Update



An Update from BlueChoice HealthPlan Sales/Marketing

October 9, 2009

New BlueChoice HealthPlan Identification Cards

You may have noticed BlueChoice HealthPlan ID cards have a new look. The biggest difference is there are no benefit amounts shown on the new ID cards. The reason we made this change is simple. Groups often change benefits and by eliminating specific benefit amounts, members will be able to use their existing ID cards even after benefit changes take place.

While members never have to worry about the accuracy of their benefits, they can always contact Member Services at 800-868-2528 or visit our Web site at BlueChoiceSC.com to confirm their current benefits and copayment amounts.