

Agent Update



An Update From BlueChoice HealthPlan Sales/Marketing

July 29, 2009

BLUECHOICE HEALTHPLAN SELF-FUNDING OPTIONS AN EXCELLENT CHOICE FOR LARGE EMPLOYER GROUPS

BlueChoice HealthPlan has been offering self-funded options for the last 25 years. With our significant industry experience providing customized plans, we can tailor a self-funded plan for your prospects and customers.

BlueChoice HealthPlan is an excellent option for South Carolina employers with 150 or more employees because of these distinctions:

- Outstanding network discounts. Companies can apply the savings from our expansive network of hospitals and physicians directly to their bottom line.
- Highly customizable reporting capabilities. Our enhanced reporting allows companies to get the data they need in a format that is most beneficial to them.
- Award-winning disease management and wellness programs. Our Great Expectations[®] *for health* programs help educate members about their overall health, or a particular disease or condition. This education may increase work attendance and decrease medical absenteeism.
- Immediate reimbursement. When companies use a preferred reinsurance partner of BlueChoice HealthPlan, they are immediately reimbursed for the claims liability. This unique stop loss feature puts their benefit dollars back in their medical budgets quicker, which may have a positive impact on cash flow.
- Highly interactive and functional Web site. With tools like My Health Toolkit and the Doctor and Hospital Finder, members can get the information they need immediately to make wise health care decisions.
- Award-winning quality. BlueChoice HealthPlan has achieved six consecutive Excellent Accreditations from the NCQA (National Committee for Quality Assurance). This rating ensures companies and their employees get the quality health plans they deserve.

BlueChoice HealthPlan has the options, knowledge and service companies need to better control their health care dollars.

For additional information, contact your large group marketing representative.