

Agent Update



An Update From BlueChoice HealthPlan Sales/Marketing

March 9, 2009

2009 SPRING AGENT MEETINGS

Attendance at any of the meetings will earn you two continuing education credits.

Please join BlueChoice HealthPlan for our 2009 spring agent meetings where we'll discuss:

- Centers for Medicare and Medicaid Services (CMS) requirements and how they affect you.
- Cobra updates.
- Self-funding from BlueChoice HealthPlan.
- NEW CarolinaADVANTAGE Series III & IV.
- NEW BlueChoice HealthPlan Individual Coverage.
- AppTrac, our convenient online application process.

Following the meeting, we invite you to be our guest for a buffet lunch. To reserve your space, please select the meeting you wish to attend and RSVP by e-mailing your name and the location you selected to Teowonna Clifton at teowonna.clifton@bluechoicesc.com no later than March 16, 2009.

Meeting locations and schedule:

Greenville – Tuesday, March 24

Embassy Suites Greenville
670 Verdae Blvd.

Charleston – Tuesday, March 31

Charleston Marriott
170 Lockwood Blvd.

Columbia Meeting – Wednesday, April 1

Embassy Suites Columbia
200 Greystone Blvd.

Registration – 9:30 a.m. - 10:00 a.m.

Meeting in Session – 10:00 a.m. - 12:00 p.m.

Lunch Buffet – 12:00 p.m.

We thank you for your continued support of BlueChoice HealthPlan and look forward to seeing you at one of our meetings.

Sincerely,

Bill Ferguson
Vice President, Marketing