

For our Members and
Their Entire Families Which
Includes Parents and Grandparents



**BlueChoice[®]
HealthPlan[®]**

South Carolina

An independent licensee of the
Blue Cross and Blue Shield Association



Highest Quality at Exceptional Prices

We have arranged a discount program through TruHearing that offers digital hearing aids at a reduced price.** TruHearing offers additional savings to BlueChoice HealthPlan members. Call the toll-free number for further details.

Simply choose the price level you desire (see column to the right), and then select the style within that level. Call TruHearing to discuss your options and to find the nearest provider.

The TruHearing program includes:

- Free hearing screening
- 45-day money back guarantee
- 3-year warranty
- Free one year supply of batteries
- 12 months, no interest financing available upon approved credit

TruHearing

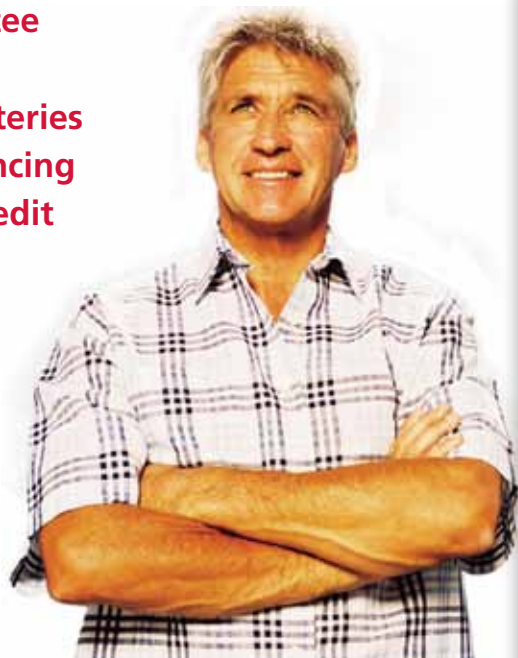
Bringing You the Sounds of Life

Call to schedule your appointment

(866) 814-4237

Operators available
7am-7pm (MT) Monday-Friday,

www.TruHearing.com



Special Health Plan Pricing

Available only to members of
contracted health plans and
employer groups.

TruHearing

Basic \$995

100% digital, plus:

- 6 channels
- 3 memories
- Speech Enhancement
- Telecoil included
- Directional Mic included with larger styles

TruHearing

Medallion \$1,495

100% digital

Everything in Basic, plus:

- 12 channels
- 5 memories
- Windnoise Reduction
- Transient Noise Reduction

TruHearing

Ultra \$1,995

100% digital

Everything in Medallion, plus:

- 16 channels
- 5 compression areas
- Auto Environment
- Premium Noise Reduction
- Much more...

† Products & prices may be subject to change without notice. **This is a discount program only. However, some of the services offered may be covered under your health plan. To find out if you have hearing benefits through your plan, refer to your coverage documents. Use of this program does not affect your premium, nor do costs of the program services and products count toward calendar year or lifetime maximums and/or plan deductibles.

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