



HEDIS®*

Clinical Results

Cardiac

	BlueChoice HealthPlan 2009	BlueChoice HealthPlan 2010	South Atlantic Average 2010	National Average 2010	90th Percentile 2010
Persistence of Beta Blocker	65%	62%	72%	74%	84%
Controlling High BP	66%	66%	61%	64%	73%
LDL Screening	85%	85%	88%	88%	92%
LDL <100mg/dL	59%	56%	57%	59%	70%
Advising Smokers to Quit	74%	73%	N/A	N/A	N/A

Diabetes

	BlueChoice HealthPlan 2009	BlueChoice HealthPlan 2010	South Atlantic Average 2010	National Average 2010	90th Percentile 2010
A1c Testing	93%	94%	88%	89%	93%
Poor A1c Control (Lower is better)	23%	24%	31%	28%	19%
Eye Exams	72%	70%	50%	56%	71%
LDL Screening	88%	86%	84%	85%	89%
LDL <100mg/dL	43%	43%	45%	47%	55%
Monitoring Nephropathy	88%	86%	82%	82%	88%
Blood Pressure Control (<130/80)	37%	32%	30%	33%	43%
Blood Pressure Control (<140/90)	68%	67%	60%	65%	75%

Maternity

	BlueChoice HealthPlan 2009	BlueChoice HealthPlan 2010	South Atlantic Average 2010	National Average 2010	90th Percentile 2010
Prenatal Care	95%	98%	93%	94%	98%
Postpartum Care	88%	91%	84%	84%	90%

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Clinical Results

Asthma**

	BlueChoice HealthPlan 2009	BlueChoice HealthPlan 2010	South Atlantic Average 2010	National Average 2010	90th Percentile 2010
Use of Appropriate Medications (Ages 5-11)	94%	99%	96%	97%	99%
Use of Appropriate Medications (Ages 12-50)	95%	95%	92%	92%	95%
Use of Appropriate Medications (Combined)	93%	96%	93%	93%	95%

Preventive

	BlueChoice HealthPlan 2009	BlueChoice HealthPlan 2010	South Atlantic Average 2010	National Average 2010	90th Percentile 2010
Breast Cancer Screening	70%	71%	69%	70%	78%
Cervical Cancer Screening**	84%	76%	77%	77%	82%
Chlamydia Screening	31%	30%	43%	42%	53%
Childhood Immunizations	86%	84%	77%	78%	84%
Colorectal Cancer Screening	63%	70%	60%	60%	70%



* The Healthcare Effectiveness Data and Information Set (HEDIS) is a tool used by more than 90 percent of America's health plans to measure performance on important dimensions of care and service.

** Measures changed in 2010. Therefore, direct comparisons to prior years is not possible.