

Great Expectations[®]

FOR HEALTH

Health management programs from BlueChoice HealthPlan

2008 Participation: **3,426**

Counseling Contacts: **3,553**

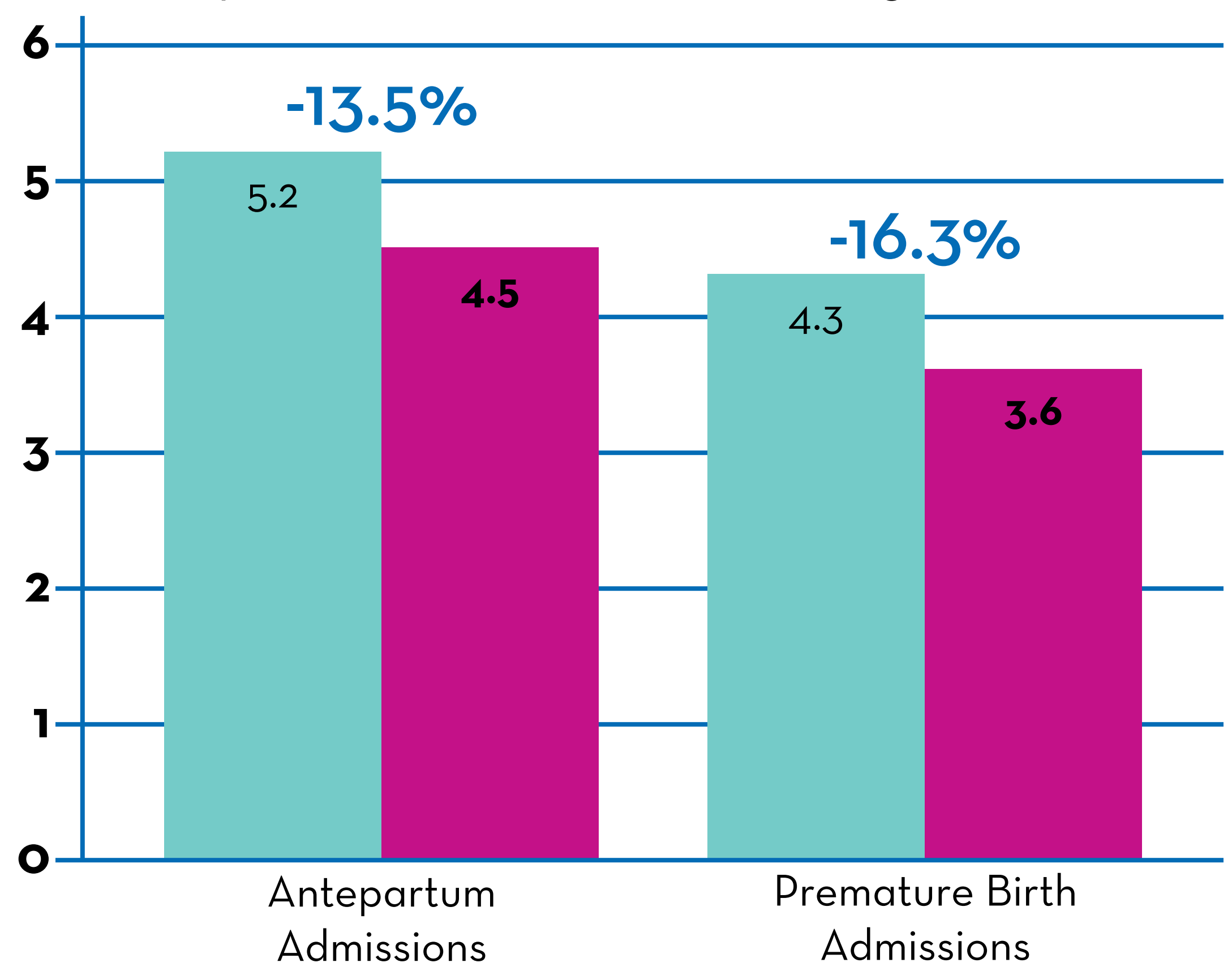
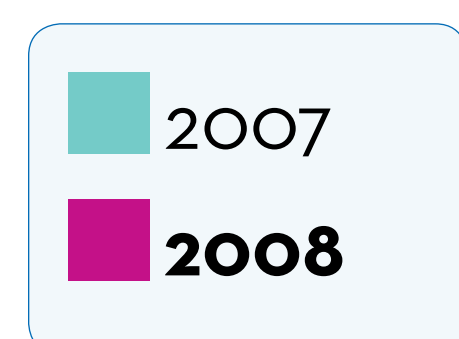
Member Mailings: **12,268**

Maternity



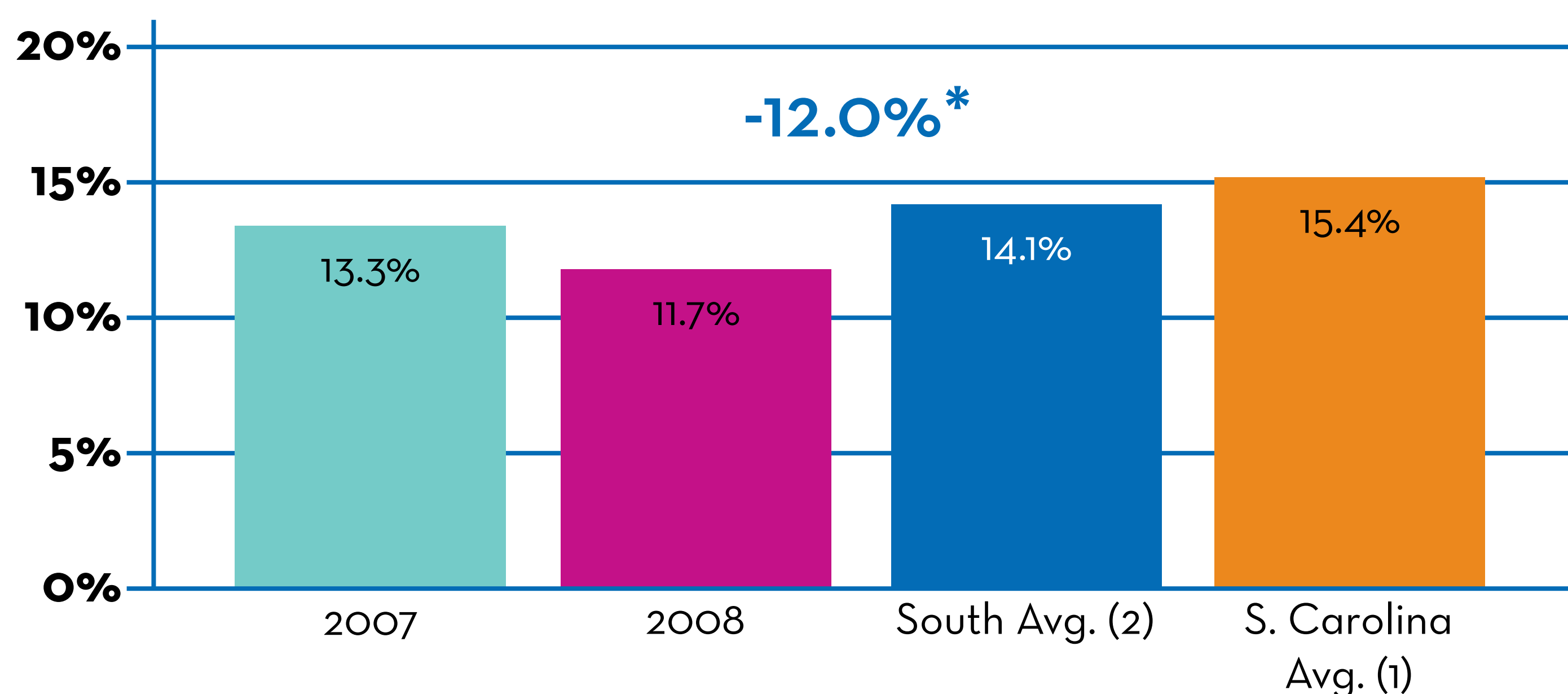
Hospital Admissions

(per 1,000 female members, ages 15-44)



Premature Birth Rate

(Percent of live births <37 weeks)



(1) March of Dimes Peristats, 2007

(2) CDC National Vital Statistics Report, Births: Preliminary Data for 2006

*Percentage change measured 2007 to 2008.

