



Find Your Perfect Gym for \$28 per Month

Through the Active&Fit Direct program, you can find the gym that is right for you from thousands of options nationwide. Plus access an extra 8,800 premium gym options at up to 70 percent off retail.

Thousands of Fitness Options

- Choose from more than 12,700 standard gyms, including 24 Hour Fitness®, EōS Fitness®, Crunch Fitness®, Blink Fitness®, Anytime Fitness®, Chuze Fitness® and more for just \$28 per month.¹
- Choose from more than 8,800 options, including FIT4MOM®, Pure Barre®, Club Pilates®, Row House® and more with 20 – 70 percent discounts at most locations.¹

Plus

- No long-term contracts. Switch gyms and cancel with ease.
- Join your first gym of any type (standard or premium) and purchase additional gym memberships for \$23 per month for standard and get a \$5 discount when you add additional premium gyms.²
- Get Fit at Home™ for free with more than 12,000 on-demand workout videos before you enroll.
- There are membership options for your spouse.³

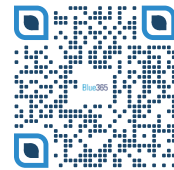


Focus on life. Focus on health. Stay focused.



BlueChoice HealthPlan
South Carolina

Blue365



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¹ Plus applicable enrollment fees and taxes for standard fitness centers. Costs for premium exercise studios exceed \$28/mo. plus applicable enrollment fees and taxes. Fees vary based on premium fitness studios selected.

² Members may purchase multiple standard and premium gym memberships with a \$5 discount off the monthly fee for each membership purchased after their first.

³ Add a spouse/domestic partner to a primary membership for additional monthly fees. Spouses/domestic partners must be 18 years or older. Fees may vary based on fitness center selection. The Active&Fit Direct™ program is provided by American Specialty Health Fitness, Inc., a subsidiary of ASH. Active&Fit Direct, Fit at Home, Break a Sweat Without Breaking the Bank, and the Active&Fit Direct logos are trademarks of ASH and used with permission herein. Other brand names, product names, and trademarks are the property of their respective owners, which are independently owned and operated and not affiliates of American Specialty Health Fitness, Inc. Standard fitness center and premium studio participation varies by location and is subject to change. Other restrictions may apply based on the location of your selected fitness center. ASH reserves the right to modify any aspect of the Program (including, without limitation, the Enrollment Fee(s), the Monthly Fee(s), any future Annual Maintenance fees, and/or the Introductory Period) at any time per the terms and conditions. If we modify a fee or make a material change to the Program, we will provide you with no less than 30 days' notice prior to the effective date of the change. We may discontinue the Program at any time upon advance written notice. © 2024 American Specialty Health Incorporated (ASH). All rights reserved. Brands depicted include both standard and premium gyms and studios in the Active&Fit Direct network.

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