

Get Back the Joy of Hearing

Better hearing helps you stay connected to the ones you love. That's why BlueChoice HealthPlan works with TruHearing® to provide you a comprehensive hearing care solution.

The TruHearing program includes:

Personalized Care

- Guidance and assistance from a TruHearing hearing consultant
- Professional exam from a local, licensed provider
- Three follow-up visits for fitting and adjustments to ensure you're completely satisfied with your hearing aids

Next-Generation Sound

- The latest chips and algorithms combine to make speech clearer, even in the most challenging environments
- Advanced sensors automatically adjust to the noise around you for better clarity and natural sound
- New models include sound enhancement technology that makes your own voice less noticeable and natural sounding

Devices for Your Lifestyle

- The latest models come with Bluetooth® so you can stream audio like Siri®, music and phone calls right to your ears
- A wide variety of rechargeable models that keep a charge for an entire day¹
- Options to match your lifestyle, including virtually indetectable devices

Call TruHearing at 855-586-5508 to learn more and schedule an appointment.

Example Savings (per aid)

PRODUCT	RETAIL PRICE	TRUHEARING PRICE	SAVINGS
TruHearing® Advanced	\$ 2,720	\$1,250	\$1,470
Starkey® Livio® 1000*	\$1,795	\$975	\$820
Phonak® Audéo® P-R30*	\$2,170	\$1,275	\$895
ReSound ONE™ 5*	\$2,427	\$1,370	\$1,057
Oticon® Xceed3	\$2,268	\$1,425	\$843
Signia® Styletto® X7*	\$3,385	\$2,195	\$1,190
Widex Moment® 440	\$3,604	\$2,095	\$1,509
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^{*}Rechargeable | Listed products are smartphone-compatible²

This program also includes:

- Risk-free 45-day trial period
- 48 free batteries with non-rechargeable models
- Full 3-year manufacturer warranty



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Hours: 8 a.m. – 8 p.m., Monday – Friday | For TTY, dial 711





www.BlueChoiceSC.com/TruHearing

BlueChoice HealthPlan is an independent licensee of the Blue Cross Blue Shield Association.

¹Rechargeable features may not be available in all models and styles.

²Smartphone-compatible hearing aids connect directly to iPhone[®], iPad[®], and iPod[®] Touch devices. Connectivity is also available to many Android[®] phones with the use of an accessory. TV streaming is available through most TVs with the use of an accessory.

TruHearing is an independent company that offers discounts products and services to BlueChoice HealthPlan members.

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