

The ChooseHealthy® Program



Save More. Live Better.

With the ChooseHealthy program, offered to health plan members, you can save more on wellness products and services and be empowered with health improvement tools to help you live better every day.

The Program Allows You To:

- Get discounts up to 57 percent on popular products from health and fitness brands
- Enroll in the Active&Fit Direct™ consumer self-pay fitness program, and choose from 9,000+ fitness centers and YMCAs for \$25 a month (plus a \$25 enrollment fee and applicable taxes)
- Save 25 percent on services from specialty health care practitioners
- Learn from evidence-based, online health classes and articles offered at no extra cost



Learn more or access these services by visiting www.BlueChoiceSC.com.

Or you can call 877-335-2746, Monday – Friday, 8 a.m. – 9 p.m. Eastern.

Focus on life. Focus on health. *Stay focused.*



BlueChoice HealthPlan is an independent licensee of the Blue Cross and Blue Shield Association.

Please note that the ChooseHealthy program is not insurance. You should check any insurance benefits you have before using this discount program, as those benefits may result in lower costs to you than using this discount program. The ChooseHealthy program provides for discounts from participating specialty health care providers. You are obligated to pay for all services from those providers, but will receive a discount from those participating providers for services included in the program. The ChooseHealthy program also provides access to the Active&Fit Direct program, which provides discounted access to fitness centers and YMCAs. The ChooseHealthy program does not make any payments directly to those participating providers or to the Active&Fit Direct program.

The ChooseHealthy program has no liability for providing or guaranteeing services and assumes no liability for the quality of services rendered. Discounts on products and services available through the ChooseHealthy program are subject to change; please consult the website for current availability. The ChooseHealthy program is provided by ChooseHealthy, Inc., and the Active&Fit Direct program is provided by American Specialty Health Fitness, Inc., both subsidiaries of American Specialty Health Incorporated (ASH), a national provider of fitness, health education, musculoskeletal provider networks, and health management programs. ChooseHealthy, Active&Fit Direct, the Active&Fit Direct and the ChooseHealthy logos are trademarks of ASH and used with permission herein.