

PREVENTION IS POWER



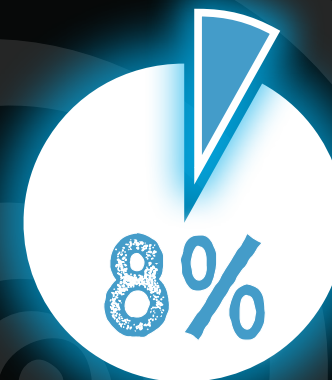
The number of lives preventive care could save in the U.S. each year



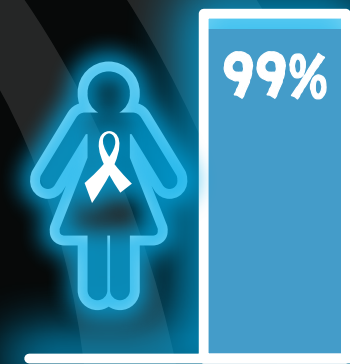
Minutes an annual physical takes



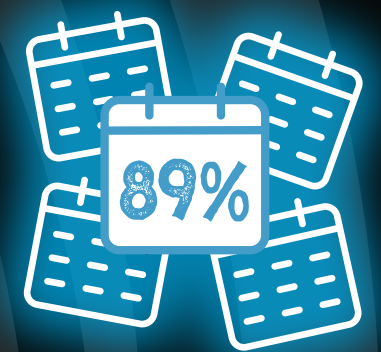
Possible yearly savings per patient from a primary care visit



Americans who receive recommended preventive care



The survival rate if breast cancer is caught in Stage 1



The five-year survival rate if colon cancer is localized and caught early

Check out the Live Healthy section of www.BlueChoiceSC.com.



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