

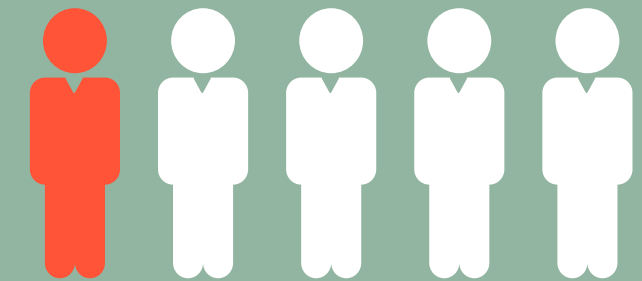
# TALK TO YOUR DOCTOR ABOUT CANCER SCREENINGS.



**A MAMMOGRAM**  
can detect a lump up to three  
years before it can be felt.  
When breast cancer is detected  
early, the relative five-year  
survival rate is 99 percent.



Colorectal cancer is the  
**THIRD MOST COMMON**  
cancer among people in the United  
States. People with an average risk  
for colorectal cancer should begin  
screening at age 45.



**ONE IN 5 PEOPLE**  
in the United States will develop  
skin cancer by the age of 70.  
Most cases of skin cancer are  
curable if they are diagnosed  
and treated early.

Learn more in the Live Healthy section of [www.BlueChoiceSC.com](http://www.BlueChoiceSC.com).



BlueChoice HealthPlan is an independent licensee of the Blue Cross Blue Shield Association.